



PHOTO CONTEST GUIDELINES

Photo Submission: March 28 — May 8, 2017

Miami-Dade County residents are encouraged to submit a high-resolution photo that demonstrates how water is essential to their daily lives. The photos may be sent to the Miami-Dade Water and Sewer social media accounts by **May 8, 2017**. During submission, please use hashtag #miamidadewater. The winning photo could be featured in the Miami-Dade Water and Sewer 2018 Drinking Water Week advertisements, as well as other departmental marketing campaigns! The winner will also receive a water conservation kit, which includes a rain barrel and water efficient shower heads. A second and third place winner will also be chosen. Second and third place winners will receive a water conservation kit and could be featured in departmental marketing campaigns.

Photos do not need to be of professional quality, and all ages are encouraged to enter.

Once a winner is selected, a signed release form will be required. The winner will be contacted and sent the release form. Only one photo will be accepted per entry. The winner will be announced during Drinking Water Week, on Monday, May 8th 2017.

Judging Criteria:

The photo entries will be judged on the following categories:

- **Relevance to the Theme** – Does the photo demonstrate how water is essential?
- **Originality** – Is the photo original, innovative and creative?
- **Quality of Presentation** – Is the photo presented nicely and neatly? Was the photo process thought out? Observe every detail.
- **Story Telling Impact** – Does the photo tell a story?

